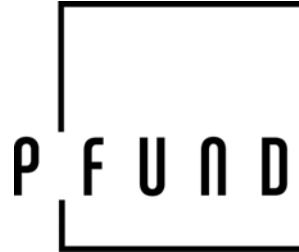


MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Contact: Susan Cogger, Director of Development
and Communications
PFund (Philanthrofund Foundation)
P: (612) 870-1806



PFund Hosts “Moxie Awards” Ceremony on TUESDAY, APRIL 13

~ LGBT foundation to honor 2010 student scholarship and grant recipients; RBC Wealth Management CEO John Taft to speak ~

MINNEAPOLIS (March 17, 2010) – PFund Foundation, the only Minnesota foundation dedicated exclusively to lesbian, gay, bisexual and transgender (LGBT) equality, will host its annual “Moxie Awards” ceremony at 5:30 p.m. Tuesday, April 13, at the Hill Ballroom, Kagin Commons, Macalester College, 1600 Grand Ave., St. Paul.

Event overview and speakers:

- RBC Wealth Management CEO John Taft will provide welcome remarks. RBC Wealth Management is sponsoring the event and awarding a scholarship for an outstanding LGBT or allied student.
- Noted LGBT youth organizer Rickke Mananzala, executive director of FIERCE, a New York City LGBT youth organization, is the special keynote speaker.
- Susan Kimberly, interim president of the St. Paul Area Chamber of Commerce, and PFund board member Tom Knabel will emcee.

The Moxie Awards recognize and celebrate the 21 recipients of PFund’s student scholarships and the 14 non-profit agencies whom PFund awarded grants in 2010. This year, PFund is awarding \$150,000 in scholarships and grants, maintaining the foundation’s level of grantmaking despite tough economic times.

For a list of the scholarship recipients, see <http://www.pfundonline.org/scholarship-win.html>.

For a list of the grant recipients, see <http://www.pfundonline.org/grantees.html>.

“Why ‘Moxie Awards’? PFund scholarship and grant recipients are the very definition of moxie – they exhibit courage, determination and spirit,” PFund Board President Shane Swanson says. **“More than just money, PFund scholarships and grants are a vote of confidence, encouragement and appreciation from the LGBT and allied community.”**

Scholarship recipients range from high school to graduate students in both public and private schools and are LGBT or allies. They come from diverse backgrounds, representing large cities and small towns, different races, gender identities and courses of study.

“Our scholarship recipients help promote awareness and support of LGBT people, spurring positive visibility and informed dialogue on key issues,” Gregory Grinley, PFund’s executive director, says. **“They are dedicated to serving their communities and they give enormous amounts of time to volunteering while pursuing their educational goals.”**

On the other side of the awards aisle, PFund’s 2010 grantee partners are continuing their focused efforts of building stronger, more interconnected communities.

Funding for these grants comes from individual contributions and PFund’s endowment funds, such as the Communities of Color Endowment, the Marystone Senior Initiatives Fund, the Chenoweth Human Rights Fund, and the Endean Fund for Public Policy and Activism.

“Through these grants, PFund draws needed attention to LGBT issues and enhances services and programming for LGBT youth, adults and their allies,” Grinley says. **“As a group, these activities advance the empowerment and growth of all our communities across the Upper Midwest.”**

About PFund

PFund’s vision is for a world where LGBT people are celebrated, visible, safe and find power in working together to advance equality and justice. Established in 1987 as Philanthrofund Foundation in Minneapolis when four friends pooled \$2,000, PFund is now supported by thousands of individuals in dozens of states who have created a vibrant and vital community foundation that is a catalyst for equality. PFund is one of only a handful of foundations in the nation created specifically by and for LGBT communities. It provides grants to emerging non-profit organizations and projects that would otherwise not be funded by larger organizations, awards scholarships, develops leaders, and inspires giving. PFund manages over \$1 million in assets, enjoying the support of committed donors and dedicated board and volunteers from LGBT and allied communities. PFund received the 2010 Twin Cities Pride Community Award in recognition of its important work. www.PFundOnline.org.

###